



## BailaCura

“Using the power and passion of dance to raise funds and support for cancer research and patient care.”

Dear Prospective Vendor,

On behalf of our community, we would like to thank you for your interest in being a part of BailaCura 2019. BailaCura is a nonprofit organization that is dedicated to raising funds and support for cancer research in North Carolina. We host events and festivals to bring the community together. Our goal is to raise funds and support for children’s cancer research and ensure that children with cancer have the support and financial resources that they need to battle their disease. Thank you for bringing us one step closer to meeting that goal. You may access more details about our mission and events at <https://www.bailacura.org/>.

Please review the following vendor options, complete the enclosed form and return by mail or scan and send by email (contact information below) before September 1, 2019.

Thank you for your support.

Respectfully,

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MATTHEW A. BERGENS  
President, BailaCura

**EIN:**  
82-1151105

**Address:**  
BailaCura  
1113 Nightshade Drive  
Durham, NC 27713

**Contact Information:**  
[matt@bailacura.org](mailto:matt@bailacura.org)  
(919) 244-5920

**Event Address:**  
Sheraton Imperial Hotel & Convention Center  
4700 Emperor Blvd, Durham, NC 27703

**Dates:**  
Festival | Thursday-Sunday, September 26-29, 2019  
Gala | Saturday, September 28<sup>th</sup>, 2019, 5-8pm

# BailaCura 2018 –Vendor Prospectus

Why become a BailaCura vendor?

- Exposure of your brand to an economically and ethnically diverse group of individuals
- Reach thousands of people through both social media marketing and at the event
- Foster community support for your brand
- Align your brand with an important charitable cause

**Vendors Options:** No Exclusivity

## **Gold - \$700**

- Thurs-Sunday
- Logo on website
- Social media promo
- Up to 3 tables for set up
- Up to 3 full festival passes and 3 gala passes for employees
- Shout out during Gala and Festival
- Promo video coverage

**\*We will be limiting the Gold option to 3 vendors. Once reserved, only silver and bronze will be available.**

## **Silver - \$500**

- Friday and Saturday
- Logo on website
- Social media promo
- Up to 2 tables for set up
- Up to 3 full festival passes for employees
- Shout out during Gala and Festival
- Promo video coverage

## **Bronze - \$300**

- Saturday only
- Logo on website
- Social media promo
- 1 table for set up
- Up to 3 Saturday passes for employees
- Promo video coverage

VENDOR AGREEMENT FOR BAILACURA 2019

Thank you for becoming part of the BailaCura community. This form represents a binding agreement between you as the contributor, and BailaCura. Please read the enclosed information and make a copy for your records.

CONTACT INFORMATION

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company website: \_\_\_\_\_

Vendor option:

Gold \_\_\_\_\_  
Silver \_\_\_\_\_  
Bronze \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checks can be made payable to BailaCura. We also accept credit card, PayPal, and cash.

Return this form to the following address:

BailaCura  
1113 Nightshade Drive  
Durham, NC 27713